



www.natea.org

北美台灣工程師協會

North America Taiwanese Engineers' Association

SIG-Software Seminar

Title:

Increase your visibility and claim your reputation under Web2.0

Date & Time:

Wednesday, July 16, 2008; 6:30pm

Location:

Squire Sanders Law Firm
600 Hansen Way, Palo Alto, CA 94304

Speakers:

Irene Koehler, President of First Thing Tomorrow Human Resources
Consultants

ABSTRACT

Everyday, decisions, both professional and business are made based upon information found on the internet. So, what will people learn about you and your business when conducting an internet search? Think no one is looking you up online? Think again. Virtually everyone is googling business prospects, vendors, employees, family members, friends, etc.

In this talk, you will learn how to uncover what online information is available about you or your business and how to best promote yourself in the virtual world. We will discuss a few simple tools, including blogs, Facebook and LinkedIn. With just a few easy and free online tools, you will learn to raise your visibility and tell your own story.

Pizza & drinks will be served.

Please pre-register by sending email to chang_jody@yahoo.com.